



ichelson Weekly Update

Tuesday, November 11th, 2025

PROPERTY MANAGEMENT

1. BLUE BOOK REMINDERS - attachment

Thank you to the following properties for having all of your Blue Book reports current.

Park Forest	Boulder Creek	Walden Crossing
Alinea Town & Country	Westshore Colony	Walden Glen
Kensington West	Terraces at Forest Springs	230 Building
Orchard Village	Harpers Point	
Preston Run	The Point at Tamaya	

- **Past Due from 09/25-Property Inspections-Vineyards**
- **Past Due from 10/21-Safety Checklist-Panther Creek Parc**
- **Past Due from 10/27-Resident Questionnaire Recap-Trace Apartments**
- **Past Due from 10/31-Safety Box Inventory-Carrington Park, Panther Creek Parc, Southmoor, Trace Apartments, Whispering Hills**
- **Past Due from 10/31-Fire Inspections-Fenwick Place, Southmoor**
- **Past Due from 11/01-Market Study-Bramblett Hills, Orion,**
- **Due 11/20—Resident Questionnaire Recap- Southmoor, Vineyards, Westshore Colony, Alinea Town & Country, The Point at Tamaya**
- **Due 11/21-Inventories**
- **Due 11/26-Fire Inspections-Preston Run, Vineyards**

If you are not listed above or have any question on what is still due for your community, please email reports and/or questions to reports@michelsonrealty.com.

2. WEEKLY RECAP FOR GOOD CALL & REVIEWS-attachment

Please review the weekly recap for Good Calls & Reviews 11/03-11/09 with your team!

3. PROPERTY MONTHLY ONLINE REVIEWS – attachment-2nd reminder

Please review the monthly online review report for October 2025 with your team. Keep pushing to get those scores up!

4. PROPERTY MONTHLY COMPREHENSIVE CALLS – attachment-2nd reminder



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Please review the monthly comprehensive call report for October 2025 with your team and confirm that your lead tracking information is correct. If you need any updates, email mattd@michelsonrealty.com.



5. CONGRATS MEMO FOR OCTOBER 2025-attachment-2nd reminder

Please review the Congrats Memo for October 2025 with your team!



6. Leasing/Marketing Tip Of The Week

Start a Recreational Sports Event/Team

Flag football, yoga and spin classes are all great ways to keep renters happy and market your apartments.

For example, Reside Living provides several activities for renters including bike tune-ups as a part of its Reside Athletics Program.

If your team has any unique marketing ideas, please send them to meghang@michelsonrealty.com.

“Strive not to be a success, but rather to be a value.”

Albert Einstein