



Michelson Weekly Update

Tuesday, July 28th, 2026

PROPERTY MANAGEMENT

☐

1. BLUE BOOK REMINDERS - attachment

Thank you to the following properties for having all of your Blue Book reports current.

Park Forest	Carrington Park	Preston Run	Vineyards	The Point at Tamaya	Whispering Hills
Alinea Town & Country	Fenwick Place	Terraces at Forest Springs	Westshore Colony	Trace Apartments	
Kensington West	Orchard Village	Boulder Creek	Bramblett Hills	Walden Crossing	
Southmoor	Panther Creek Parc	Estates at TPC	The Orion	Walden Glen	

- **Past Due from 06/30-3Q Marketing Plan**-Harper's Point
- **Due 07/28-Resident Questionnaire Recap**-Boulder Creek, Carrington Park
- **Due 08/03-Monthly Property Summary**
- **Due 08/03-Market Study**
- **Due 08/24-Resident Questionnaire Recaps**-Orchard Village, Walden Glen, Estates at TPC
- **Due 08/27-Administrative Checklist**
- **Due 08/31-Fire Inspections**-Terraces at Forest Springs, Carrington Park

If you are not listed above or have any question on what is still due for your community, please email reports and/or questions to reports@michelsonrealty.com.

☐

2. WEEKLY RECAP FOR GOOD CALL & REVIEWS-attachment

Please review the weekly recap for Good Calls & Reviews 07/20-07/26 with your team!

☐

3. SAFETY MEMO FOR AUGUST 2026-attachment

Please review the attached Safety Memo for August 2026 with your team!

☐

4. PROPERTY CALENDAR FOR AUGUST 2026-attachment



Michelson Weekly Update

Tuesday, July 28th, 2026

PROPERTY MANAGEMENT

Please review the attached Property Calendar for August 2026 with your team!



5. **RUTHIE'S COMMUNITY CHOICE AWARD-attachment-2nd reminder**

Carrington Park and Panther Creek Parc in Murfreesboro, TN are both up the Community Choice Award for the best apartments in their area! They would really appreciate if everyone will vote for them. You can vote daily until the end of July.



6. **Leasing/Marketing Tip Of The Week - attachment**

New Move-In

When new residents come to pick up their keys, the community asks to take a photo of them holding a "I said YES to the address!" with the property name on it to post on social media.

This is a great way to get new and current residents excited about being a part of the community!

If your team has any unique marketing ideas, please send them to meghang@michelsonrealty.com.

"In this office...we do TEAMWORK, we do TEAMWORK, we do RESPECT Punctuality and Laughter. WE do FRIENDSHIP. WE do COFFEE and Cake. WE COMMUNICATE and LISTEN. WE do MOTIVATION. WE do GREAT THINGS."

Author Unknown